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Bringing Back Good Books • The Writers Room: A Profile
Sidelines in the Bookstore • Stephen King on Tape
Book Design: A Roundup of Book Shows

Publishers Weekly

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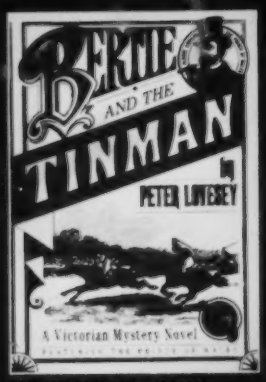
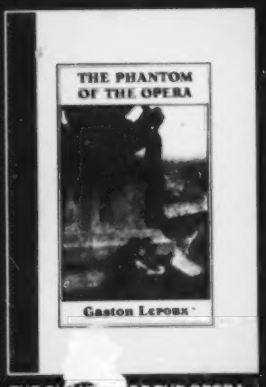
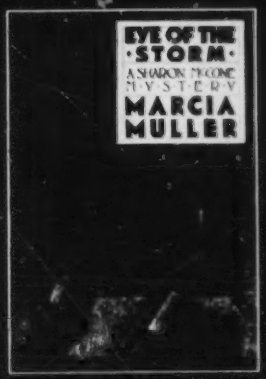


BERTIE AND THE TINMAN
By Peter Lovesey
A princely entertainment in which Prince Albert ("Bertie"), of Wales turns detective to solve the suspicious death of the great Victorian jockey, Fred Archer ("The Tinman").
February 0-89296-196-1 $15.95

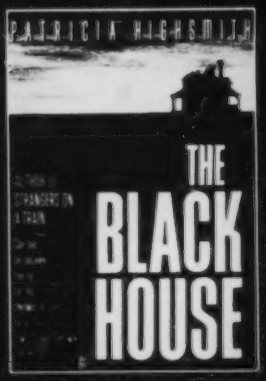
THE HERMIT OF EYTON FOREST
The 14th Chronicle of Brother Cadfael
By Ellis Peters
Brother Cadfael leaves the tranquility of his monastic herb garden to track down a ruthless medieval murderer.
March 0-89296-290-9 $15.95



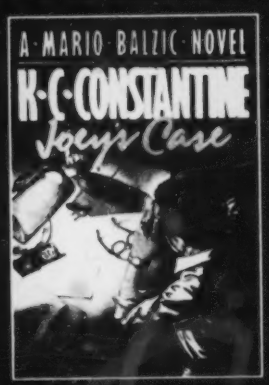
THE PHANTOM OF THE OPERA
By Gaston Leroux
A lavish unabridged edition to mark the 75th anniversary of the first U.S. publication. With full-color reproductions of the beautiful and bizarre watercolor illustrations by André Castaigne.
March 0-89296-279-8 $25.00



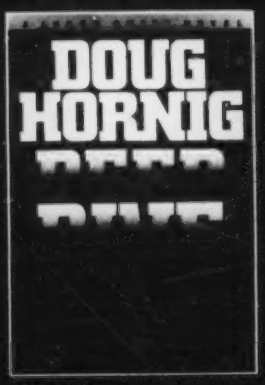
EYE OF THE STORM
A Sharon McCone Mystery
By Marcia Muller
When ill winds conspire with an impending major hurricane, off-duty private investigator Sharon McCone finds herself in trouble far from home.
March 0-89296-269-0 $15.95



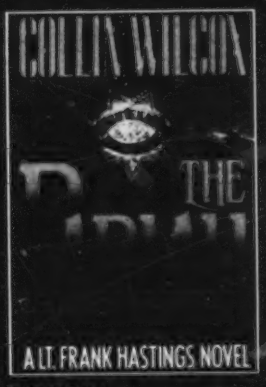
THE BLACK HOUSE
By Patricia Highsmith
A superb new collection of Highsmith short stories—each one a chilling foray into the macabre. Ingenious psychological suspense full of insight into human caprice and cunning.
March 0-89296-227-5 $15.95



JOEY'S CASE
A Mario Balzic Novel
By K. C. Constantine
The latest case in point that proves K. C. Constantine's Mario Balzic series gets better with each installment! —The Washington Post
April 0-89296-347-6 $15.95



DEEP DIVE
A Loren Swift Novel
By Doug Hornig
From the Edgar nominee comes the fourth novel featuring p.i. Loren Swift. "Hornig has created the ideal type of detective." —Houston Chronicle
April 0-89296-257-7 $15.95



THE PARIAH
A Lt. Frank Hastings Novel
By Collin Wilcox
A witness pimp and a computer print-out are Lt. Hastings' only leads to a San Francisco serial murderer who leaves nothing behind—but the corpses.
April 0-89296-280-1 $15.95

FIRST PRIZE
By Edward Chine
A missing persons case leads ex-cop and philosopher Chess Hanrahan through New York's mean streets and mendacious literary salons to a chilling murder of both body and soul.
April 0-89296-291-7 $15.95

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PROJECTED BOOK SALES 1987–1991
by the
Center for Book Research
Millions of Dollars and Units

	1987				1991				Average Rate of Change 1986–1990	
	DOLLARS		UNITS		DOLLARS		UNITS			
	$	% Chg. from '86	#	% Chg. from '86	$ $	% Chg. from '90	# #	% Chg. from '90	$ $	# #
Trade	3,519.0	18.1	814.78	11.4	6,411.0	16.8	1,227.02	14.0	16.6	10.9
Adult Hardbound	1,906.9	18.6	288.45	11.9	3,653.3	18.2	437.72	11.5	17.8	11.2
Adult Paperbound	902.7	12.5	233.96	2.3	1,361.6	11.1	266.74	3.3	11.2	3.1
Juvenile Hardbd.	490.5	25.3	138.53	22.8	1,020.1	18.5	253.52	15.0	21.1	17.6
Juvenile Paperbd.	218.9	23.4	153.84	16.4	376.0	20.3	269.03	30.8	16.3	15.6
Religious	731.7	6.8	150.56	(0.4)	911.1	4.9	136.57	(3.5)	5.9	(2.0)
Hardbound	518.7	7.2	66.77	(2.5)	658.7	5.5	62.92	(2.3)	6.4	(1.7)
Paperbound	213.0	6.0	83.79	1.4	252.4	3.2	73.66	(4.4)	4.7	(2.2)
Professional	2,781.4	9.8	190.47	7.3	4,191.5	10.6	257.07	7.4	10.6	7.7
Hardbound	1,824.0	8.3	62.86	3.1	2,629.3	9.9	73.84	4.7	9.3	3.9
Paperbound	957.4	12.7	127.61	9.4	1,562.2	11.8	183.22	8.5	13.0	9.5
Book Club	655.1	14.3	112.06	6.3	962.0	11.0	129.30	3.9	10.9	4.2
Hardbound	548.8	15.2	44.61	7.7	820.1	11.6	52.31	4.8	11.5	4.8
Paperbound	106.3	9.7	67.45	5.5	142.0	7.5	76.99	3.4	7.9	3.8
Mail Order Pubs.	597.6	3.0	114.59	0.0	716.0	5.8	120.81	2.7	4.3	1.1
Mass Market Pprbck.	1,028.3	9.8	584.43	2.0	1,322.6	7.0	564.32	(0.8)	7.2	(0.3)
Rack-Size	834.7	9.3	539.37	2.1	1,062.7	6.6	521.45	(0.8)	6.8	(0.2)
Non-Rack-Size	193.6	12.2	45.06	0.2	239.9	8.5	42.87	(0.5)	8.6	(1.0)
University Presses	122.9	9.1	11.53	2.3	162.3	8.2	11.83	1.6	7.6	1.0
Hardbound	89.4	9.2	4.70	2.5	116.7	7.8	4.68	0.7	7.3	0.4
Paperbound	33.5	8.8	6.83	2.2	45.9	9.4	7.14	2.2	8.3	1.3
Elhi Text	1,641.6	3.8	231.83	(4.1)	2,079.2	7.8	207.40	(1.0)	5.6	(3.0)
Hardbound	937.9	4.3	88.64	(3.4)	1,244.8	9.7	84.89	1.6	6.7	(1.5)
Paperbound	703.7	3.1	143.19	(4.5)	834.4	5.1	122.51	(2.7)	4.1	(4.0)
College Text	1,612.5	4.0	113.65	(3.5)	1,884.2	3.9	96.81	(3.8)	4.0	(3.8)
Hardbound	1,360.2	4.1	77.30	(2.7)	1,595.8	4.0	67.91	(3.3)	4.1	(3.1)
Paperbound	252.3	3.3	36.35	(5.2)	288.4	3.5	28.91	(5.0)	3.4	(5.5)
Subscription Ref.	213.0	(1.3)	0.53	(6.0)	196.5	(1.4)	0.40	(5.6)	(1.9)	(6.4)
Total	12,903.0	9.8	2,324.42	4.5	18,836.7	10.7	2,751.53	6.2	9.9	4.3

Abstracted from the December 1987 issue of "Trends Update," © 1987 Book Industry Study Group, Inc.

Carol Southern Advances at Crown Group

Carol Southern, vice-president and editorial director of Clarkson N. Potter, has also become associate publisher of the Crown Publishing Group, of which Potter is a part. She joined Crown in 1976 as a senior editor.

With the appointment, Southern becomes one of four Crown associate publishers, all of whom are women. The others are Betty A. Prashker, editor-in-chief; Michelle Sidrane,

subsidiary rights and special sales; and Nancy Kahan, publicity and promotion.

Alan Mirken, president of the group, cited Southern for "enriching the heritage" left by Jane West, Potter's publisher, who died in 1981. Authors of the company's lifestyle and design books include Lee Bailey, Mary Emmerling, Suzanne Slesin and Martha Stewart.

Under Southern's leadership, Potter has also published a wide range of other titles, from *Women Men Love, Women Men Leave* to such art books as *Larry Rivers* and the Guillaud series and a children's list featuring the Angelina Ballerina series.

Mildred Marmur Opens Own Literary Agency

Mildred Marmur, former president and publisher of Charles Scribner's Sons, has opened her own literary agency.

Before joining Scribners in 1985, she had been vice-president, director of subsidiary rights for both Simon & Schuster and Random House.

Marmur may be reached at Suite 607, 310 Madison Ave., New York, N.Y. 10017; (212) 949-6055. □